

GIVE YOUR MESSAGE A BOOST

The S&T AD Channel is a great local solution for business owners, churches, organizations, and private individuals to spread their message across our Northwest Kansas Cable TV network! Our platform is broadcasted to all S&T Cable subscribers.

HOW DOES IT WORK?

The channel displays advertisements on a rotational basis for 24 hours a day. Because the channel also streams local radio, many companies and households use the station as a digital music channel.

The ads are static (non-video) slides with endless customization. Some customers create their content using professional design software or even standard office software, like Microsoft PowerPoint. Other customers want to send us the content of a message with their business logo or graphic. You can even send us the ad's written message, and we'll display it on one of our clean, preformatted slide templates. Either way, we make it easy for you to boost your message.

REQUIREMENTS

All slides must be 1280X720p, 72ppi

JPG, PNG, TIFF, PDF only

Ensure all digital files are at least 72ppi

Messages should be around 30 words or less.

S&T is not obligated to allow any particular person or group to participate in a broadcast or to present that person or group's remarks.

GREAT FOR...

- ✓ Business Openings
- ✓ Holiday Sales
- ✓ Church Events
- ✓ Community Announcements
- ✓ Local Political Candidates
- ✓ Fundraising Events
- ✓ Garage & Estate Sales
- ✓ and more!

PRICING

Ads will be run daily. 12a - 12a

\$4/day

\$24/week

\$72/month

501(c)3 may be eligible for 50% discount

Payment can be made in person at our Goodland, Colby, Oakley & Dighton locations. Emailed requests will be contacted over the phone for credit card payment.

S&T advertising

AD CHANNEL ORDER FORM

CONTACT

CONTACT NAME

BUSINESS NAME (IF APPLICABLE)

501(c)3

EMAIL

PHONE NUMBER

BILLING ADDRESS

ADVERTISEMENT DETAILS

All ads will be run on the S&T Ad Channel daily beginning at 12am.
\$4/day, \$24/week, \$72/month.

START DATE

END DATE

ADVERTISEMENT MESSAGE (30 WORDS OR LESS)

COMMENTS

Please email art work, logos, pictures to: advertising@sttelcom.com.
A \$10 setup fee will be charged for digital files.

I certify that my message and/or digital files are accurate and free of errors.

SUBMIT

IN PERSON

Bring the completed form and method of payment to any S&T public office.

OR

EMAIL

Email the completed form. You will be then contacted to arrange a digital payment.

[PRINT FORM ►](#)

[EMAIL FORM ►](#)

This form, digital files, and payment must be received by 2p CST two days prior to the start date. No credits or refunds. **S&T is not obligated to allow any particular person or group to participate in a broadcast or to present that person or group's remarks.**
S&T Advertising is a division of S&T Communications.